Triage+

CONTENT. STRATEGY. TEAMS.

Clarity for the work that shapes reputation.

Editorial and communication expertise for government, real estate and technology across the UK and Gulf. We also work with organisations in other sectors where clarity and reputation matter.

WHAT WE DELIVER

01 Brand, name and narrative

Positioning, naming, brand narrative, key messages and tone of voice. A clear identity and a coherent story for a new brand, offer or direction.

02 Thought leadership programmes

Editorial themes, expert interviews, articles, speeches and publishing plans. A consistent programme built around a credible point of view.

03 Digital presence and content

Website structure and copy, content audits, social content and supporting assets. Design, digital and video expertise shaped around the brief.

04 Team development

Workshops, mentoring and feedback on live work, supported by practical editorial standards, better briefs and clearer review processes.

HOW WE WORK

Founder-led counsel, with a vetted team of design, digital, social, video and content specialists. One clear brief, the right expertise and senior oversight throughout.

OUR FOUNDER

Spark Makki brings experience in editorial leadership, strategic communication and team development across public- and private-sector organisations.

Senior expertise. Direct access. Lasting capability.

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